**Hypotheses**

1. We expect an interaction between *Stimulus* and *Color*, such that EC effects should be larger for the CS presented in the same color as positive words than for CSs presented in the same color as negative words. Note: we expect to find either a reduction or a reversal in the EC effect in this latter condition.
2. We expect these effects to emerge on both implicit and explicit measures as well as on behavioral intention measures.

We also expect the effect to be stronger for participants who will answer all contingency questions correctly.